

CO-OPERATION OFFER FOR CHINESE AND VIETNAMESE MARKET

With this proposal we seek to encourage Lithuanian companies export their products and services to China and Vietnam, provide a needed professional assistance, thereby expanding the company's export markets and economic growth of Lithuania

BUSINESS DEVELOPMENT CONSULTING IN ASIAN MARKETS

The preliminary plan

1. Evaluation of Lithuanian companies marketing tools usage and development/ or adaptation of effective marketing tools for the selected markets.

The services include evaluation of Lithuanian company's website, products and services printing and digital marketing publications and other important information, which should be adjusted to particular foreign market needs. Also, the service includes consulting of Lithuanian companies about their products and services awareness for the target customers, through publicity and effectiveness of operations in a particular market.

2. Preparation and / or adaptation of Lithuanian companies goods and services pricing and draft proposals for potential clients.

3. Search for Lithuanian companies of target business contacts, contacts of potential buyers of goods and services in selected markets, regions.

4. Organization of individual visits and assistance during visits time.

The service includes organization of meetings with potential partners, preparation and translation of the necessary documentation and representation in meetings.

5. Lithuanian business consulting on sales in foreign markets, sales through mediation, negotiation and direct sales consulting services.

These services include the Lithuanian company's products assessment for Japanese market and needed products or service certification. Preparation of product and service presentation and marketing, consulting on products or services on their pilot delivery and total sales in foreign markets from the new contacts establishment till signing a new contract.

6. Participation and representation in exhibitions.

These services include the preparation for participation in the thematic exhibition in Japan, organization of meetings, translation and other services.

7. In case of signing new contracts, the preparation of typical contracts for Lithuanian companies.

8. Other consulting activities.

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