

## *«I want to render resource-relevant decisions on a business level»*

Whilst in the past, project and resource management focused on individual and isolated projects, a new dimension based on market dynamics, which comes from multi-project and resource management at every level of business has developed. Until now, singularly regarded projects and company goals have worked and interacted with each other by using these resources. Competing projects indicate complex dependencies and are unavoidably in competition for the optimal resources, be it personnel, materials or capital.

Business management is given the task of considering the whole project landscape, in order to apply resources effectively. Combined project and resource management should not only be used as an operative instrument for efficiently carrying out plans, it should also strategically bring about benefits which help to implement company goals.

For companies whose core business demands project oriented work, the project/resource management combination is already becoming the main instrument of company management and creates an advantage over competitors.

The key for business-wide, effective project work is not just to have well educated project leaders and employees, but to have project workers on every level of the company and to use available resources efficiently as well.

Companies are faced by different challenges:

- managing a series of related projects;
- finding the right amount of resource planning for each stage of the project;
- keeping the competition for limited resources under control;
- keeping an overview of the dynamic chaos created by multiple projects;
- setting clear priorities, that can be accepted by customers and that are likely to remain over an extended period of time;
- applying the right resources to the right project at the right time;
- getting rid of projects which become unimportant, at the right time.



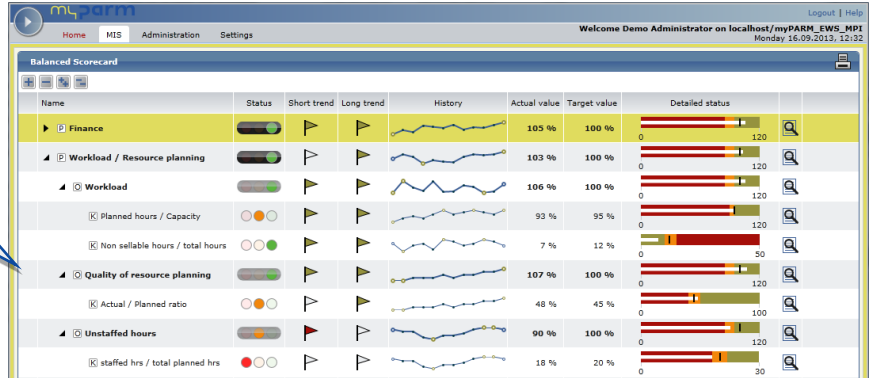
*«Resources under our control mean time and money. Investing in them is vital! We all need to start seeing time as money!»*

Tim Ferriss, author and entrepreneur

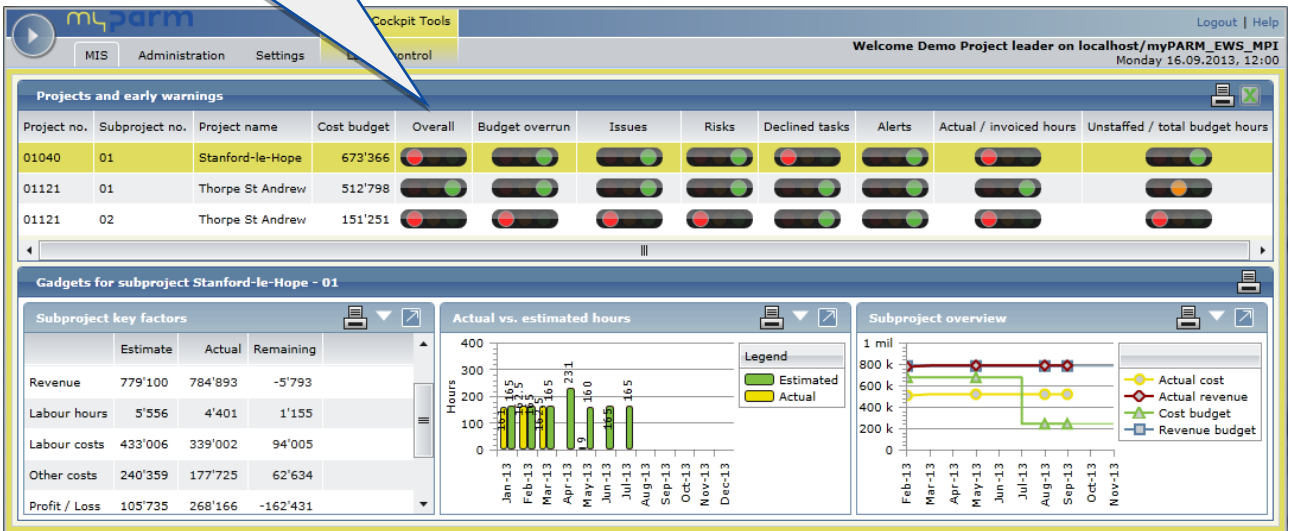
«This is how we fix the problem.»

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